



## Detailed Summary Tables— Western/ Mountain Region (Region 3)\*

*North Carolina Youth Tobacco Survey 2011*

*Middle School and High School Tables*

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\*Western/Mountain Region (Region 3) includes the following counties---

Alexander, Alleghany, Ashe, Avery, Buncombe, Burke, Caldwell, Catawba, Cherokee, Clay, Cleveland, Graham, Haywood, Henderson, Jackson, McDowell, Macon, Madison, Mitchell, Polk, Rutherford, Swain, Transylvania, Watauga, Wilkes and Yancey counties.

State of North Carolina | Beverly Perdue, Governor

Department of Health and Human Services

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**TABLE MS-1. Percentage of middle school students who report ever using\* any tobacco product (cigarettes, cigars, smokeless tobacco, pipes, bidis, kreteks) by gender, grade, and race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	<b>Any tobacco</b>	<b>Cigarettes</b>	<b>Cigars</b>	<b>Smokeless tobacco</b>	<b>Pipes</b>	<b>Bidis/ Kreteks</b>
<b>Gender</b>						
Female	21.6(±4.0)†	14.6(±4.0)	8.2(±2.6)	7.0(±2.3)	4.9(±1.6)	2.2(±1.2)
Male	31.2(±5.5)	21.1(±4.5)	14.4(±3.3)	18.8(±5.5)	7.7(±2.1)	2.8(±1.4)
<b>Grade</b>						
Sixth	19.2(±4.3)	10.7(±4.0)	8.3(±3.8)	9.3(±2.6)	4.2(±2.2)	1.1(±0.6)
Seventh	24.0(±5.3)	16.7(±4.2)	8.2(±3.0)	11.9(±5.2)	4.4(±1.6)	2.5(±1.4)
Eighth	36.5(±6.9)	26.3(±7.6)	17.9(±4.7)	18.2(±5.6)	10.3(±3.0)	3.9(±2.0)
<b>Race/ethnicity</b>						
White	26.5(±4.9)	16.8(±4.1)	10.8(±2.6)	14.6(±3.8)	6.2(±1.8)	2.6(±1.1)
Black	29.6(±5.8)	25.4(±6.2)	15.9(±3.9)	7.4(±4.4)	6.7(±4.2)	2.0(±1.9)
Hispanic	20.8(±6.3)	15.7(±5.4)	10.3(±5.0)	5.3(±3.4)	5.3(±2.4)	1.9(±1.4)
Other	34.6(±10.0)	20.6(±9.7)	15.5(±8.0)	20.4(±9.8)	9.8(±5.3)	2.7(±3.2)
<b>Total</b>	<b>26.5(±4.5)</b>	<b>17.9(±3.9)</b>	<b>11.5(±2.5)</b>	<b>13.1(±3.6)</b>	<b>6.3(±1.6)</b>	<b>2.5(±1.0)</b>

\*Ever use of cigarettes was determined by asking, "Have you ever tried cigarette smoking, even one or two puffs?" Ever use of cigars was determined by asking, "Have you ever tried smoking cigars, cigarillos, or little cigars, even one or two puffs?" Ever use of smokeless tobacco was determined by asking, "Have you ever used chewing tobacco, snuff, or dip, such as Redman, Levi Garrett, Beechnut, Skoal, Skoal Bandits, or Copenhagen?" † Ninety-five percent confidence interval.

**TABLE MS-2. Percentage of middle school students who report current use of any tobacco product (cigarettes, cigars, smokeless tobacco, pipes, or bidis) by gender, grade, and race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	Any tobacco*	Cigarettes	Cigars	Smokeless tobacco	Pipes	Bidis	Kreteks
<b>Gender</b>							
Female	6.4(±2.7)†	4.6(±2.4)	1.9(±1.4)	2.3(±1.2)	2.0(±1.4)	0.7(±0.7)	0.9(±0.9)
Male	12.2(±2.4)	6.6(±1.8)	4.8(±1.3)	6.8(±2.4)	3.6(±1.6)	1.5(±1.1)	1.7(±1.0)
<b>Grade</b>							
Sixth	5.7(±2.1)	3.9(±1.8)	2.3(±1.5)	2.8(±0.9)	2.8(±1.9)	0.9(±1.2)	0.8(±1.1)
Seventh	7.9(±2.6)	4.3(±1.8)	2.5(±1.6)	4.3(±2.5)	1.7(±0.9)	0.7(±0.5)	0.7(±0.6)
Eighth	14.6(±5.3)	8.8(±4.5)	5.6(±3.0)	6.9(±3.2)	4.0(±2.8)	1.7(±1.3)	2.4(±2.1)
<b>Race/ethnicity</b>							
White	9.2(±2.6)	5.3(±1.9)	2.7(±1.1)	5.2(±1.9)	2.4(±1.3)	0.8(±0.6)	0.9(±0.6)
Black	12.0(±5.7)	8.3(±4.2)	9.0(±5.0)	2.9(±3.1)	6.3(±4.7)	3.0(±3.3)	3.9(±3.8)
Hispanic	6.4(±3.3)	4.2(±2.4)	1.9(±1.9)	1.6(±1.6)	1.1(±1.3)	0.4(±0.7)	1.2(±1.4)
Other	11.6(±7.5)	6.7(±7.2)	3.5(±6.6)	6.8(±4.9)	2.0(±3.1)	1.6(±3.0)	1.6(±3.0)
<b>Total</b>	<b>9.4(±2.3)</b>	<b>5.6(±1.9)</b>	<b>3.4(±1.1)</b>	<b>4.7(±1.6)</b>	<b>2.8(±1.3)</b>	<b>1.1(±0.7)</b>	<b>1.3(±0.8)</b>

\*Current use of cigarettes or cigars or smokeless tobacco or pipes or bidis or kreteks on 1 of the 30 days preceding the survey.

† Ninety-five percent confidence interval.

**TABLE MS-3. Percentage of middle school students who report current use\* of emerging tobacco products: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	<b>Current Use</b>
Roll-Your-Own Cigarettes	3.2(±1.5)†
Flavored Cigarettes	2.2(±1.2)
Clove Cigars	0.3(±0.4)
Flavored Little Cigars	1.2(±0.8)
Hookah/Waterpipe	1.1(±0.8)
Snus	1.3(±0.5)
Dissolvables (e.g. orbs, strips, sticks)	0.4(±0.4)
Electronic Cigarettes	1.4(±1.0)
Other new product	2.2(±1.0)
Percent of current smokers using at least one of the above products	85.2(±5.6)

\*Current use defined as use on one or more of the past 30 days.)

† Ninety-five percent confidence interval.

**TABLE MS-4. Percentage of middle school students who report first using\* cigarettes before 11 years of age and ever smoking 100 cigarettes in their lifetime, by gender, grade, race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	Ever smokers who smoked first whole cigarette before age 11	Ever smokers who smoked 100+ cigarettes in their lifetime
Gender		
Female	43.2(±11.2)†	3.8(±3.2)
Male	43.4(±8.8)	10.4(±5.0)
Grade		
Sixth	61.0(±15.2)	8.8(±10.6)
Seventh	48.0(±15.8)	5.0(±5.9)
Eighth	33.4(±7.3)	8.9(±3.5)
Race/ethnicity		
White	46.8(±8.0)	7.6(±2.8)
Black	34.8(±15.5)	8.1(±12.8)
Hispanic	36.4(±15.6)	6.6(±8.7)
Other	37.2(±22.3)	11.1(±12.7)
<b>Total</b>	<b>43.5(±7.4)</b>	<b>7.7(±3.5)</b>

\*Age of initiation was determined by asking students these questions: "How old were you when you smoked a whole cigarette for the first time?"

† Ninety-five percent confidence interval.

**TABLE MS-5. Percentage of middle school students who are current smokers who report usually smoking menthol cigarettes, by gender, grade, race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	Current Smokers who usually smoke menthol cigarettes
Gender	
Female	32.5(±12.5)†
Male	30.7(±15.4)
Grade	
Sixth	30.8(±28.9)
Seventh	33.5(±26.1)
Eighth	32.0(±10.5)
Race/ethnicity	
White	28.5(±12.6)
Black	43.9(±38.7)
Hispanic	38.2(±38.7)
Other	32.8(±21.3)
<b>Total</b>	<b>32.1(±10.6)</b>

† Ninety-five percent confidence interval.

**TABLE MS-6. Percentage of middle school students who report frequently using\* cigarettes, by gender, grade, race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

Frequent cigarette smoking	
Gender	
Female	0.5(±0.5)†
Male	1.2(±0.8)
Grade	
Sixth	0.4(±0.1)
Seventh	0.6(±0.9)
Eighth	1.5(±1.1)
Race/ethnicity	
White	0.8(±0.5)
Black	0.5(±1.0)
Hispanic	0.4(±0.7)
Other	2.2(±3.4)
<b>Total</b>	<b>0.8(±0.5)</b>

\* Smoked cigarettes, on 20 of the 30 days preceding the survey

† Ninety-five percent confidence interval.

**TABLE MS-7. Percentage of middle school current smoking students who report their primary sources of cigarettes, by social source, direct purchase, and other sources: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region. (Note: Total is greater than 100% because students had the option to choose more than one answer.)**

Current Smoker	
Social Sources:	
Gave someone else money to buy them for me	23.5(±8.1)
Borrowed (or bummed) them from someone else	31.2(±8.6)
Someone gave them to me without me asking	12.7(±8.1)
Direct Purchase:	
Bought them in a store such as a convenience store, supermarket, discount store, or gas station	31.3(±8.6)
Bought them from a vending machine	0.0(±0.0)
Internet	0.0(±0.0)
Other Sources:	
Took them from store or family member	10.7(±9.2)
Got them some other way	28.4(±8.6)

† Ninety-five percent confidence interval.





**TABLE MS-8. Percentage of middle school students who report smoking intentions, perceptions about smoking, by gender, grade, and race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	<b>Never smoked who will not try a cigarette soon</b>	<b>Never smoked who will not be smoking cigarettes during the next year</b>	<b>Never smoked who definitely will not smoke if one of their best friends offers them a cigarette</b>	<b>Never smoked who have been told by at least one parent or guardian about not using any type of tobacco</b>	<b>Never smoked who think young people who smoke cigarettes have more friends</b>	<b>Never smokers who think smoking cigarettes makes young people look cool or fit in</b>
<b>Gender</b>						
Female	98.7(±0.5)†	88.1(±2.1)	83.4(±2.6)	51.2(±3.2)	12.7(±2.2)	5.3(±1.8)
Male	98.7(±0.8)	87.5(±2.2)	83.6(±2.9)	51.0(±4.7)	14.9(±3.8)	6.8(±2.3)
<b>Grade</b>						
Sixth	99.2(±0.8)	92.9(±2.2)	88.3(±1.6)	54.3(±6.2)	13.3(±2.9)	4.1(±1.0)
Seventh	98.5(±1.1)	86.2(±2.5)	82.1(±3.8)	48.8(±5.2)	14.6(±3.7)	7.1(±3.3)
Eighth	98.4(±1.3)	83.4(±2.8)	79.3(±3.8)	49.9(±3.7)	13.6(±3.9)	7.1(±2.3)
<b>Race/ethnicity</b>						
White	98.7(±0.7)	88.0(±1.6)	83.9(±1.8)	50.6(±3.7)	11.7(±2.5)	5.6(±1.9)
Black	98.7(±2.0)	89.1(±5.6)	80.5(±5.7)	48.9(±8.6)	24.0(±9.9)	7.2(±4.2)
Hispanic	98.9(±1.4)	83.2(±4.6)	80.4(±6.6)	62.2(±6.4)	19.4(±4.7)	8.6(±4.1)
Other	98.4(±2.4)	88.7(±6.4)	88.3(±6.5)	49.6(±17.1)	19.3(±10.3)	6.9(±4.2)
<b>Total</b>	<b>98.7(±0.5)</b>	<b>87.8(±1.5)</b>	<b>83.5(±1.8)</b>	<b>51.1(±3.3)</b>	<b>13.8(±2.7)</b>	<b>6.0(±1.7)</b>

† Ninety-five percent confidence interval.

**TABLE MS-9. Percentage of middle school students who report media and advertising influence regarding tobacco , by gender, grade, and race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	<b>Saw or heard anti-smoking commercials during the past 30 days</b>	<b>Watch TV or movies who see actors using tobacco (most or some of the time)</b>	<b>Use Internet and see Internet ads for tobacco products (most or some of the time)</b>	<b>Use Internet, watch TV, or go to movies who see (most or some of the time) ads for tobacco products</b>
<b>Gender</b>				
Female	62.5(±3.9)†	77.3(±3.1)	47.2(±3.9)	83.2(±2.7)
Male	60.7(±3.0)	76.8(±2.1)	43.8(±4.2)	82.3(±2.3)
<b>Grade</b>				
Sixth	60.5(±4.7)	73.1(±4.4)	41.0(±3.8)	78.0(±4.0)
Seventh	60.4(±5.2)	75.8(±2.9)	47.7(±4.9)	83.3(±2.6)
Eighth	63.9(±2.7)	82.2(±3.7)	47.6(±4.3)	86.8(±3.0)
<b>Race/ethnicity</b>				
White	61.3(±3.0)	78.0(±2.1)	47.4(±2.6)	83.3(±2.1)
Black	63.2(±7.7)	78.2(±6.2)	37.3(±9.7)	84.7(±5.2)
Hispanic	62.3(±6.0)	67.8(±6.1)	41.8(±6.8)	75.2(±6.6)
Other	65.8(±7.0)	73.4(±7.8)	41.7(±7.4)	80.4(±6.8)
<b>Total</b>	<b>61.6(±2.8)</b>	<b>77.0(±2.2)</b>	<b>45.5(±3.0)</b>	<b>82.7(±2.2)</b>

† Ninety-five percent confidence interval.

**TABLE MS-10. Percentage of middle school students who report exposure to anti-tobacco education in school in the past year, by gender, grade, and race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	<b>Were taught about the dangers of tobacco use at school</b>
<b>Gender</b>	
Female	50.4(±6.8)†
Male	49.4(±5.2)
<b>Grade</b>	
Sixth	49.7(±8.8)
Seventh	47.0(±7.5)
Eighth	53.0(±7.0)
<b>Race/ethnicity</b>	
White	48.7(±6.1)
Black	59.0(±7.2)
Hispanic	50.8(±7.7)
Other	47.6(±10.9)
<b>Total</b>	<b>49.9(±5.2)</b>

† Ninety-five percent confidence interval.



**TABLE MS-11. Percentage of middle school never smoking students who report they were in their home or a car with someone who was smoking on 1 of the past 7 days, by gender, grade, race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	Home Exposure	Vehicle Exposure
Gender		
Female	27.8(±4.0)†	29.2(±4.5)
Male	22.0(±3.7)	20.6(±4.2)
Grade		
Sixth	25.1(±3.8)	24.8(±3.8)
Seventh	26.1(±6.8)	25.5(±7.1)
Eighth	23.5(±3.0)	24.8(±3.3)
Race/ethnicity		
White	25.5(±2.8)	26.1(±3.5)
Black	27.2(±9.9)	21.6(±9.7)
Hispanic	14.6(±4.9)	17.2(±6.8)
Other	31.9(±10.2)	28.5(±9.2)
<b>Total</b>	<b>25.0(±3.1)</b>	<b>25.0(±3.6)</b>

† Ninety-five percent confidence interval.

**TABLE MS-12. Percentage of middle school current smoking students who report quitting perceptions, intention to quit and cessation practices, by gender, grade, and race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	<b>Who want to stop smoking cigarettes</b>	<b>Tried to quit during at least once in the past 12 months</b>	<b>When they last tried to quit, stayed off cigarettes for less than 30 days</b>
<b>Gender</b>			
Female	48.6(±14.6)†	60.6(±13.2)	47.8(±16.9)
Male	44.0(±17.8)	71.2(±15.9)	32.0(±19.5)
<b>Grade</b>			
Sixth	58.7(±26.1)	68.5(±29.8)	27.7(±28.6)
Seventh	47.5(±18.2)	62.1(±14.8)	45.3(±25.4)
Eighth	38.1(±19.6)	69.1(±17.9)	40.5(±15.2)
<b>Race/ethnicity</b>			
White	44.6(±11.2)	65.4(±15.0)	41.4(±13.2)
Black	52.9(±48.0)	74.3(±39.9)	28.8(±37.5)
Hispanic	74.8(±30.8)	90.8(±17.3)	48.3(±31.6)
Other	9.7(±18.4)	58.1(±32.8)	28.2(±30.9)
<b>Total</b>	<b>45.9(±14.4)</b>	<b>67.1(±12.0)</b>	<b>38.8(±13.0)</b>

† Ninety-five percent confidence interval.





**TABLE MS-13. Percentage of middle school never and current smoking students who report smoking perceptions, by gender, grade, and race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

**“Think young people who smoke cigarettes have more friends”**

	<b>Never Smoker</b>	<b>Current Smoker</b>
<b>Gender</b>		
Female	12.7(±2.2)†	33.4(±20.5)
Male	14.9(±3.8)	35.5(±9.8)
<b>Grade</b>		
Sixth	13.3(±2.9)	39.2(±25.9)
Seventh	14.6(±3.7)	13.6(±11.7)
Eighth	13.6(±3.9)	44.3(±18.1)
<b>Race/ethnicity</b>		
White	11.7(±2.5)	32.2(±15.6)
Black	24.0(±9.9)	52.0(±25.1)
Hispanic	19.4(±4.7)	17.2(±29.7)
Other	19.3(±10.4)	48.2(±12.1)
<b>Total</b>	<b>13.8(±2.7)</b>	<b>35.2(±11.4)</b>

† Ninety-five percent confidence interval.

**TABLE HS-1. Percentage of high school students who report ever using\* any tobacco product (cigarettes, cigars, smokeless tobacco) by gender, grade, and race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	<b>Any tobacco</b>	<b>Cigarettes</b>	<b>Cigars</b>	<b>Smokeless tobacco</b>	<b>Pipes</b>	<b>Bidis/Kreteks</b>
<b>Gender</b>						
Female	47.5(±4.3) <sup>†</sup>	39.7(±4.8)	24.0(±3.8)	11.6(±3.4)	9.9(±3.1)	5.1(±1.8)
Male	58.4(±4.7)	48.0(±6.0)	40.3(±5.9)	36.1(±5.6)	19.6(±3.9)	5.9(±2.0)
<b>Grade</b>						
Ninth	46.9(±7.4)	34.8(±6.4)	20.5(±5.5)	21.4(±6.9)	13.2(±3.7)	5.3(±2.8)
Tenth	53.0(±5.2)	44.1(±5.2)	34.4(±6.5)	25.4(±6.3)	13.4(±4.6)	5.8(±3.5)
Eleventh	54.4(±6.6)	47.0(±9.2)	37.3(±5.6)	22.6(±6.2)	17.3(±3.5)	4.9(±2.2)
Twelfth	60.3(±9.2)	53.0(±11.6)	40.5(±8.0)	27.8(±7.4)	16.3(±4.4)	6.2(±2.9)
<b>Race/ethnicity</b>						
White	53.1(±4.8)	44.3(±5.9)	33.1(±4.9)	26.5(±4.4)	14.1(±2.8)	5.1(±1.6)
Black	55.5(±10.1)	40.9(±12.4)	30.3(±11.3)	10.8(±6.6)	16.6(±7.1)	5.7(±5.4)
Hispanic	47.5(±8.5)	43.0(±12.1)	26.0(±7.1)	18.3(±7.5)	16.5(±6.7)	7.2(±4.1)
Other	46.7(±17.1)	41.8(±16.5)	21.7(±14.1)	17.8(±10.5)	16.6(±9.3)	8.0(±9.1)
<b>Total</b>	<b>53.1(±4.2)</b>	<b>43.9(±5.1)</b>	<b>32.3(±4.0)</b>	<b>24.0(±4.6)</b>	<b>14.9(±2.8)</b>	<b>5.5(±1.7)</b>

\*Ever use of cigarettes was determined by asking, "Have you ever tried cigarette smoking, even one or two puffs?" Ever use of cigars was determined by asking, "Have you ever tried smoking cigars, cigarillos, or little cigars, even one or two puffs?" Ever use of smokeless tobacco was determined by asking, "Have you ever used chewing tobacco, snuff, or dip, such as Redman, Levi Garrett, Beechnut, Skoal, Skoal Bandits, or Copenhagen?"

<sup>†</sup> Ninety-five percent confidence interval.

**TABLE HS-2. Percentage of high school students who report current use of any tobacco product (cigarettes, cigars, smokeless tobacco, pipes, or bidis) by gender, grade, and race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	<b>Any tobacco*</b>	<b>Cigarettes</b>	<b>Cigars</b>	<b>Smokeless tobacco</b>	<b>Pipes</b>	<b>Bidis</b>	<b>Kreteks</b>
<b>Gender</b>							
Female	20.7(±3.2)†	15.9(±2.8)	8.2(±1.5)	4.2(±1.7)	3.3(±1.3)	1.1(±0.7)	2.4(±1.0)
Male	36.7(±5.4)	21.1(±3.7)	19.4(±4.7)	20.9(±4.9)	6.5(±1.9)	2.7(±1.3)	3.3(±1.5)
<b>Grade</b>							
Ninth	23.9(±5.2)	14.0(±2.9)	7.8(±2.4)	12.5(±5.9)	4.9(±2.1)	2.2(±1.6)	3.4(±2.2)
Tenth	25.3(±5.4)	14.4(±3.4)	13.9(±4.7)	13.3(±3.9)	3.8(±2.6)	2.2(±1.9)	3.5(±1.5)
Eleventh	33.0(±7.8)	23.2(±7.8)	16.0(±4.9)	12.5(±5.7)	5.6(±3.1)	1.5(±1.2)	0.9(±0.9)
Twelfth	35.2(±9.1)	24.4(±7.0)	20.0(±6.6)	12.3(±6.4)	5.6(±2.7)	1.6(±1.1)	3.6(±1.6)
<b>Race/ethnicity</b>							
White	30.4(±4.8)	19.9(±3.2)	14.6(±3.5)	14.2(±3.7)	4.6(±1.3)	1.6(±0.8)	2.4(±0.9)
Black	21.0(±6.9)	11.9(±5.3)	10.2(±5.4)	4.6(±3.6)	3.3(±3.9)	1.7(±2.4)	4.0(±3.6)
Hispanic	22.2(±5.9)	12.5(±4.9)	12.4(±4.6)	8.6(±5.7)	9.7(±5.1)	4.4(±3.7)	5.6(±4.0)
Other	25.6(±17.5)	17.7(±10.6)	14.0(±11.6)	10.1(±9.0)	7.1(±4.6)	3.2(±4.2)	4.7(±5.6)
<b>Total</b>	<b>28.8(±4.1)</b>	<b>18.5(±2.7)</b>	<b>13.9(±2.8)</b>	<b>12.7(±3.7)</b>	<b>5.0(±1.2)</b>	<b>1.9(±0.8)</b>	<b>2.9(±0.9)</b>

\*Current use of cigarettes or cigars or smokeless tobacco or pipes or bidis or kreteks on 1 of the 30 days preceding the survey.

† Ninety-five percent confidence interval.

**TABLE HS-3. Percentage of high school students who report current use\* of emerging tobacco products: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	<b>Current Use</b>
Roll-Your-Own Cigarettes	5.2(±1.7)†
Flavored Cigarettes	10.6(±2.0)
Clove Cigars	2.0(±0.8)
Flavored Little Cigars	6.6(±1.7)
Hookah/Waterpipe	2.9(±0.9)
Snus	5.4(±1.7)
Dissolvables (e.g. orbs, strips, sticks)	0.8(±0.5)
Electronic Cigarettes	2.5(±1.1)
Other new product	5.1(±1.5)
 Percent of current smokers using at least one of the above products	 78.5(±5.5)

\*Current use defined as use on one or more of the past 30 days.)

† Ninety-five percent confidence interval.

**TABLE HS-4. Percentage of high school students who report first using\* cigarettes before 11 years of age and ever smoking 100 cigarettes in their lifetime, by gender, grade, race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	Ever smokers who smoked first whole cigarette before age 11	Ever smokers who smoked 100+ cigarettes in their lifetime
<b>Gender</b>		
Female	16.6(±4.1) <sup>†</sup>	19.1(±4.8)
Male	21.3(±5.7)	23.9(±5.1)
<b>Grade</b>		
Ninth	27.8(±6.9)	11.3(±6.8)
Tenth	20.1(±6.6)	17.2(±6.2)
Eleventh	13.6(±4.6)	25.2(±4.9)
Twelfth	16.2(±5.4)	32.5(±7.0)
<b>Race/ethnicity</b>		
White	19.2(±3.7)	24.1(±4.0)
Black	16.3(±11.6)	14.6(±7.7)
Hispanic	19.5(±14.4)	5.6(±6.2)
Other	31.2(±21.2)	19.1(±12.2)
<b>Total</b>	<b>19.2(±3.8)</b>	<b>21.7(±3.6)</b>

\*Age of initiation was determined by asking students these questions: "How old were you when you smoked a whole cigarette for the first time?"

<sup>†</sup> Ninety-five percent confidence interval.

**TABLE HS-5. Percentage of high school students who are current smokers who report usually smoking menthol cigarettes, by gender, grade, race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	Usually smokes menthol cigarettes
<b>Gender</b>	
Female	53.9(±12.6) <sup>†</sup>
Male	41.0(±11.6)
<b>Grade</b>	
Ninth	40.3(±12.1)
Tenth	53.4(±15.1)
Eleventh	46.7(±18.9)
Twelfth	45.9(±14.4)
<b>Race/ethnicity</b>	
White	46.2(±11.4)
Black	44.8(±33.0)
Hispanic	51.5(±25.8)
Other	54.2(±33.0)
<b>Total</b>	<b>46.4(±9.5)</b>

<sup>†</sup> Ninety-five percent confidence interval.

**TABLE HS-6. Percentage of high school students who report frequently using\* cigarettes, by gender, grade, race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

<b>Frequent cigarette smoking</b>	
<b>Gender</b>	
Female	6.0(±1.6)†
Male	6.2(±1.7)
<b>Grade</b>	
Ninth	2.7(±1.8)
Tenth	4.5(±2.5)
Eleventh	8.3(±3.0)
Twelfth	10.2(±4.4)
<b>Race/ethnicity</b>	
White	6.9(±1.6)
Black	2.5(±2.5)
Hispanic	1.7(±2.4)
Other	7.9(±5.0)
<b>Total</b>	<b>6.1(±1.4)</b>

\* Smoked cigarettes, on 20 of the 30 days preceding the survey

† Ninety-five percent confidence interval.

**TABLE HS-7. Percentage of high school current smoking students who report their primary sources of cigarettes, by social source, direct purchase, and other sources: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region. (Note: Total is greater than 100% because students had the option to choose more than one answer.)**

<b>Current Smoker</b>	
<b>Social Sources:</b>	
Gave someone else money to buy them for me	35.3(±6.8)†
Borrowed (or bummed) them from someone else	33.7(±6.3)
Someone else gave them to me without me asking	10.4(±2.5)
<b>Direct Purchase:</b>	
Bought them in a store such as a convenience store, supermarket, drug store, or gas station	52.7(±7.1)
Bought them from a vending machine	0.3(±0.7)
Bought them from Internet	0.0(±0.0)
<b>Other Sources:</b>	
Took them from store or family member	3.8(±2.1)
Got them some other way	10.8(±3.4)

† Ninety-five percent confidence interval.

**TABLE HS-8. Percentage of high school students who report smoking intentions and perceptions about smoking to initiate smoking, by gender, grade, and race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	Never smoked who will not try a cigarette soon	Never smoked who will definitely not smoke cigarettes during the next year	Never smoked who think they will definitely not smoke if one of their best friends offers them a cigarette	Never Smoked who have discussed with parent (or guardian) about not using any type of tobacco product	Never smoked who think young people who smoke cigarettes have more friends	Never smoked who think smoking cigarettes makes young people look cool or fit in
Gender						
Female	99.1(±1.2)†	84.1(±3.7)	80.3(±3.0)	44.0(±4.2)	15.0(±2.8)	4.0(±1.4)
Male	98.6(±1.3)	80.6(±5.1)	81.3(±5.6)	45.5(±6.2)	15.3(±3.8)	8.2(±3.0)
Grade						
Ninth	97.9(±2.1)	78.4(±6.8)	81.0(±4.6)	54.7(±6.1)	14.1(±4.7)	6.2(±3.9)
Tenth	99.0(±1.3)	84.7(±5.7)	77.4(±7.7)	44.2(±6.4)	16.3(±6.7)	5.4(±3.4)
Eleventh	100.0(±0.0)	84.3(±5.4)	80.1(±7.1)	38.6(±8.7)	13.7(±3.0)	6.2(±2.7)
Twelfth	99.0(±1.2)	84.4(±4.2)	85.9(±4.9)	33.4(±8.0)	17.4(±4.8)	6.1(±3.6)
Race/ethnicity						
White	99.1(±0.8)	82.5(±3.1)	81.0(±4.1)	42.6(±3.0)	13.9(±3.0)	5.8(±1.8)
Black	97.5(±4.5)	83.2(±12.8)	80.0(±7.7)	58.5(±9.9)	16.9(±6.9)	7.4(±6.0)
Hispanic	97.5(±3.0)	76.7(±10.2)	77.8(±8.4)	48.4(±10.2)	23.6(±7.3)	5.3(±5.4)
Other	100.0(±0.0)	96.0(±5.6)	89.6(±9.1)	44.5(±18.3)	26.1(±20.3)	4.8(±5.4)
<b>Total</b>	<b>98.9(±0.9)</b>	<b>82.5(±3.5)</b>	<b>80.8(±3.3)</b>	<b>44.7(±2.9)</b>	<b>15.1(±2.5)</b>	<b>6.0(±1.8)</b>

\* Students were considered not susceptible if they answered, "No, will not try a cigarette soon" and "Definitely no, will not smoke in the next year" and "Definitely no, would not smoke if best friend offered." All other students were considered susceptible.

† Ninety-five percent confidence interval.

**TABLE HS-9. Percentage of high school students who report media and advertising influence regarding tobacco and receptivity to tobacco advertising\*, by gender, grade, and race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	Saw or heard anti-smoking commercials during the past 30 days	Watch TV or movies who see actors using tobacco (most or some of the time)	Use Internet and see Internet ads for tobacco products (most or some of the time)	Use Internet, watch TV, or go to movies who see (most or some of the time) ads for tobacco products
<b>Gender</b>				
Female	66.6(±3.2)†	86.9(±3.1)	45.5(±4.4)	89.4(±2.7)
Male	60.8(±2.9)	84.7(±2.5)	39.5(±3.9)	87.9(±2.5)
<b>Grade</b>				
Ninth	61.6(±5.5)	87.6(±2.9)	44.1(±5.8)	89.4(±2.6)
Tenth	63.6(±6.7)	85.5(±3.9)	45.0(±4.9)	88.6(±3.7)
Eleventh	65.8(±5.6)	87.2(±3.9)	40.2(±6.5)	89.1(±3.8)
Twelfth	63.8(±5.7)	82.3(±4.4)	39.8(±5.2)	87.5(±4.1)
<b>Race/ethnicity</b>				
White	64.7(±2.8)	86.3(±1.8)	43.1(±3.0)	89.2(±1.5)
Black	62.9(±8.4)	84.9(±6.0)	40.0(±11.9)	89.7(±4.4)
Hispanic	55.2(±7.8)	86.8(±6.3)	43.2(±8.3)	87.4(±6.7)
Other	56.4(±10.6)	75.7(±10.9)	41.2(±19.1)	78.5(±14.3)
<b>Total</b>	<b>63.6(±2.7)</b>	<b>85.8(±1.7)</b>	<b>42.5(±3.0)</b>	<b>88.6(±1.6)</b>

\* The percentage of students who received anything with a tobacco company name or picture on it AND who would (Definitely Yes or Probably Yes) use or wear something with a tobacco company name or picture on it.

† Ninety-five percent confidence interval.



**TABLE HS-10. Percentage of high school students who report exposure to anti-tobacco education in school or community in the past year, by gender, grade, and race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	<b>Were taught about the dangers of tobacco use at school</b>
<b>Gender</b>	
Female	32.8(±4.7) <sup>†</sup>
Male	34.4(±5.2)
<b>Grade</b>	
Ninth	47.1(±7.8)
Tenth	30.2(±4.1)
Eleventh	31.1(±9.4)
Twelfth	22.2(±5.2)
<b>Race/ethnicity</b>	
White	32.0(±5.0)
Black	40.8(±9.4)
Hispanic	40.5(±7.7)
Other	31.1(±10.0)
<b>Total</b>	<b>33.6(±4.4)</b>

<sup>†</sup> Ninety-five percent confidence interval.

**TABLE HS-11. Percentage of high school never smoking students who report they were in their home or a car with someone who was smoking on 1 of the past 7 days, by gender, grade, race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	Home Exposure	Vehicle Exposure
<b>Gender</b>		
Female	20.5(±3.6) <sup>†</sup>	25.5(±4.4)
Male	22.1(±4.3)	23.7(±4.5)
<b>Grade</b>		
Ninth	21.5(±3.6)	24.5(±4.8)
Tenth	21.6(±5.1)	28.3(±6.9)
Eleventh	24.7(±8.2)	25.9(±8.8)
Twelfth	16.0(±5.4)	18.3(±5.1)
<b>Race/ethnicity</b>		
White	20.5(±3.6)	25.1(±4.4)
Black	32.3(±8.9)	31.3(±10.4)
Hispanic	5.3(±4.2)	9.5(±6.9)
Other	30.5(±15.5)	21.2(±14.3)
<b>Total</b>	<b>21.3(±2.7)</b>	<b>24.7(±3.5)</b>

<sup>†</sup> Ninety-five percent confidence interval.

**TABLE HS-12. Percentage of high school current smoking students who report quitting perceptions, intention to quit and cessation practices, by gender, grade, and race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

	<b>Who want to stop smoking cigarettes</b>	<b>Tried to quit at least once in the past 12 months</b>	<b>When they last tried to quit, stayed off cigarettes for less than 30 days</b>
<b>Gender</b>			
Female	43.0(±9.8) <sup>†</sup>	56.7(±7.4)	43.4(±6.1)
Male	42.3(±9.4)	46.8(±9.1)	30.7(±8.9)
<b>Grade</b>			
Ninth	32.5(±13.3)	51.9(±10.6)	34.2(±14.3)
Tenth	44.5(±15.4)	51.9(±15.4)	41.6(±17.9)
Eleventh	45.6(±10.4)	43.9(±10.1)	33.1(±8.3)
Twelfth	45.6(±11.4)	57.0(±16.2)	36.8(±13.6)
<b>Race/ethnicity</b>			
White	43.1(±8.3)	49.0(±7.1)	37.4(±5.6)
Black	50.8(±26.6)	77.1(±24.2)	44.8(±37.0)
Hispanic	32.2(±21.0)	43.9(±27.0)	10.9(±12.6)
Other	17.9(±25.8)	60.4(±34.5)	9.0(±16.0)
<b>Total</b>	<b>42.6(±7.7)</b>	<b>51.0(±7.2)</b>	<b>36.1(±5.9)</b>

<sup>†</sup> Ninety-five percent confidence interval.



**TABLE HS-13. Percentage of high school never and current smoking students who report smoking perceptions, by gender, grade, and race/ethnicity: North Carolina Youth Tobacco Survey, 2011—Region 3/ Mountain Region.**

**“Think young people who smoke cigarettes have more friends.”**

	<b>Never Smoker</b>	<b>Current Smoker</b>
<b>Gender</b>		
Female	15.0(±2.8) <sup>†</sup>	29.7(±9.6)
Male	15.3(±3.8)	28.4(±9.1)
<b>Grade</b>		
Ninth	14.1(±4.7)	40.8(±12.5)
Tenth	16.3(±6.7)	29.9(±12.6)
Eleventh	13.7(±3.0)	27.5(±10.2)
Twelfth	17.4(±4.8)	20.4(±13.3)
<b>Race/ethnicity</b>		
White	13.9(±3.0)	25.3(±5.6)
Black	16.9(±6.9)	50.4(±24.8)
Hispanic	23.6(±7.3)	54.2(±27.2)
Other	26.1(±20.3)	48.6(±39.7)
<b>Total</b>	<b>15.1(±2.5)</b>	<b>29.0(±7.0)</b>

<sup>†</sup> Ninety-five percent confidence interval.